

ACCOMPLISHMENTS

Christie Gross as President and Founder of **MYCG** is pleased to offer her services and background:

- Over 20 years developing issues platforms and crafting public policy for political candidates, elected officials and organizations.
- Provided policy guidance and services to more than 50 political campaigns nationwide at all levels.
- Examples of past project experience includes:
 - ❖ Partnered with National Labor Organizations to identify promising opportunities and best practices governors could implement to spur economies and rebuild communities.
 - ❖ Directed a team in the development of multiple policy initiatives prepared as part of a governor's yearly agenda.
 - ❖ Served as a team leader of 3 state performance reviews identifying ways for state governments to be more efficient and save money.
 - ❖ Led a state demographic study examining the impact of changing demographics on state resources.
- Master of Public Administration



My Campaign Group, LLC

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YOUR TRUSTED ADVISOR

www.mycampaigngroup.com

ABOUT MY CAMPAIGN GROUP

My Campaign Group (**MYCG**) was formed to provide political candidates with comprehensive issues platforms — taking them from the campaign trail to elected office.

MYCG offers an innovative “winning approach” to developing issues that is emotionally compelling, while providing meaningful, tangible solutions — giving candidates the edge they need to win.

Professionally developed issues platforms increases candidates’ name recognition, establishes and promotes his or her message, and garners free press, ultimately translating into votes on Election Day!

MYCG knows what it takes to win with a record of success to prove it.



SERVICES

MYCG offers a broad range of services tailored to a client’s unique background and interests, allowing us to design a custom set of services to meet your needs.

- Public policy consultation
- Comprehensive issue development and advocacy
- Strategy and messaging
- Debate, forum and editorial board prep
- Communications

OUR WINNING APPROACH

No two candidates or campaigns are alike. That is why we take time to get to know our clients, the people they hope to represent, the kind of government they aspire to lead, and impact they hope to make.

We develop comprehensive issues platforms and formulate policy in a way that enables our clients to connect with people, and that further defines and distinguishes them from their opponents.

MYCG continually seeks fresh, bold, and proven ideas; always searching for innovative solutions to address hard to solve challenges.

Setting us apart from the others — it is an approach that will give candidates the support they need to win and succeed.

*Let us be **YOUR** trusted advisor!*
